



# MEASURING SUCCESS for HEALTHIER COMMUNITIES

2025 MICHIGAN WIC TRAINING & EDUCATIONAL CONFERENCE

## AGENDA

Day 1 | Thursday May 8, 2025

7:30 a.m. - 9:00 a.m.	<b>REGISTRATION / BREAKFAST</b>	
9:00 a.m. - 9:30 a.m.	<b>Welcome and Opening Remarks</b>	
	<i>Christina Herring, MA, Director of WIC, State of Michigan</i>	
9:30 a.m. - 10:45 a.m.	<b>Opening Keynote</b>	♥ 🍴
	Maximizing Benefits, Minimizing Losses: Rethinking Equity in Assistance Programs - <i>Dr. James Bell III, MSW</i>	
10:45 a.m. - 11:00 a.m.	<b>BREAK / VISIT EXHIBITORS</b>	
11:00 a.m. - 12:00 p.m.	<b>General Session 1</b>	♥ 🍴
	Zap the Generational Gap! Transforming, Recruiting, Retaining, and Engaging Multi-Generational Teams - <i>Meagan Johnson</i>	
12:00 p.m. - 1:15 p.m.	<b>LUNCH</b>	
1:15 p.m. - 2:15 p.m.	<b>Concurrent Sessions (100)</b>	
101	Be Present to Win - <i>Cindy Brown</i>	♥ 🍴
102	The Honorable Harvest - Guidance on Prenatal Colostrum Collection - <i>Elizabeth Montez, IBCLC</i>	♥ ♿ 🍴
103	Celebrating Individuality and Supporting Intuitive Eating in Neurodivergent Children - <i>Stephanie Cohen, MA, CCC-SLP, CLC</i>	♥ 🍴
104	Human Trafficking: Working Together as Partners of Excellence for Better Identification and Prevention - <i>Dena Nazer, MD</i>	♥ 🍴
105	Michigan WIC Produce Connection - <i>Pam Gove, CSM</i>	🍴
2:15 p.m. - 2:30 p.m.	<b>BREAK / VISIT EXHIBITORS</b>	
2:30 p.m. - 3:30 p.m.	<b>Concurrent Sessions (200)</b>	
201	Verbal De-escalation - <i>Bill Dokianos, MS</i>	♥ 🍴
202	Rethinking the Definition of Breast/Chestfeeding: Where Does Pumping Fit In - <i>Nichelle Clark, BS, IBCLC, IFC</i>	♥ ♿ 🍴
203	Supporting Patients on GLP-1 Agonists: Balancing Health, Budget, and Choice - <i>Holly Dykstra, MA, RD</i>	♥ 🍴
204	Improving Birth Outcomes: A Practical Guide to Integrating Count the Kicks into WIC Programs - <i>Jenifer Rowray</i>	♥ 🍴
205	Innovative Approaches for Supporting Perinatal WIC Clients' Mental Health - <i>Brooke Long, RD, LCE; Addie Weaver, PhD, MSW, MPA</i>	♥ ♿ 🍴
3:30 p.m. - 4:00 p.m.	<b>BREAK / VISIT EXHIBITORS</b>	
4:00 p.m. - 5:00 p.m.	<b>General Session 2</b>	♥ 🍴
	Disability Awareness, Inclusion and Belonging - <i>Laura Hall, MSW; Ajaune Thomas</i>	
5:00 p.m. - 5:30 p.m.	<b>BREAK / VISIT EXHIBITORS</b>	
5:30 p.m. - 6:30 p.m.	<b>Evening Reception</b>	

Continuing Education: ♥ Nursing ♿ IBLCE 🍴 Registered Dietitian

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Day 2 | Friday May 9, 2025

7:00 a.m. - 7:30 a.m.	<b>Morning Walk (optional)</b>	
7:30 a.m. - 8:30 a.m.	<b>REGISTRATION / BREAKFAST / VISIT EXHIBITORS</b>	
8:30 a.m. - 9:30 a.m.	<b>General Session 3</b>	♥ 🍴
	The State of Maternal Mortality: Progress, Challenges and Next Steps - D'Angela Pitts, MD	
9:30 a.m. - 9:45 a.m.	<b>BREAK / VISIT EXHIBITORS</b>	
9:45 a.m. - 10:45 a.m.	<b>Concurrent Sessions (300)</b>	
301	Medicaid Eligibility 101 - <i>Kayla Lowers; Shannon David</i>	♥ 🍴
302	Like. Follow. Subscribe: Breastfeeding in the Media/Social Media and How It Affects Feeding Outcomes - <i>Nichelle Clark, BS, IBCLC, IFC</i>	♥ ♿ 🍴
303	Move It, Move It! Practical Ways to Promote Physical Activity for Families in WIC - <i>Cailyn A. Van Camp, PhD; Emily Lyke, IBCLC</i>	♥ 🍴
304	Infant Safe Sleep: The Guidelines and How You Can Support Families - <i>Colleen Nelson, LMSW</i>	♥ ♿ 🍴
305	The Future of Michigan WIC Technology: A Look into Upcoming Projects - <i>Bagya Kodur; Kristina Brady, MPH</i>	🍴
10:45 a.m. - 11:15 a.m.	<b>BREAK / VISIT EXHIBITORS / HOTEL CHECK-OUT</b>	
11:15 a.m. - 12:15 p.m.	<b>Concurrent Sessions (400)</b>	
401	Mini State Updates: Foods, Technology, and Shopping - <i>Maggie Heidenreich, MS, RD; Amy Neloms; Paul Francart</i>	🍴
402	Co-Regulation for the Dyad: The Key to Physiological Feeding Harmony - <i>Julie Matheney, MS, CCC-SLP/IBCLC</i>	♥ ♿ 🍴
403	Food Allergy Updates and Applications - <i>Colleen Zurcher, MPH, RDN, IBCLC</i>	♥ 🍴
404	Screen Time and Young Minds: Navigating Healthy Tech Habits for Families - <i>Kylie Rymanowicz, MR, CFLE</i>	♥ 🍴
405	Child Protection in Michigan - <i>Jordan Carter, BSW</i>	♥ 🍴
12:15 p.m. - 1:30 p.m.	<b>LUNCH</b>	
1:30 p.m. - 2:30 p.m.	<b>Closing Keynote</b>	♥ 🍴
	The Power of a Good Question: Connection and Joy - <i>Robin Shear, RD/N, ACC</i>	
2:30 p.m. - 2:35 p.m.	<b>Closing Remarks</b>	
	<i>Christina Herring, MA, Director of WIC, State of Michigan</i>	

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