

Purpose, Objectives, and Disclosures

2024 WIC Training & Educational Conference

May 9-10, 2024

This activity offers maximum educational hours of:

8.25 contact hours for **NURSES**

5.00 CERP's for **LACTATION** Consultants and **IBCLC**

9.25 educational hours for **REGISTERED DIETITIAN DESIGNATION (CDR/RDN)**

9.25 educational hours for **OTHER Healthcare Professionals** (Certificate of Completion)

Educational hours for all disciplines will be based on the sessions you report as attending.

FOR REPORTING PURPOSES: RETAIN THIS DOCUMENT AND THE AGENDA TO CONFIRM AVAILABLE HOURS

IMPORTANT REQUIREMENTS FOR CONTINUING EDUCATION OPPORTUNITIES

- ✓ Participants requesting credit must be registered for the event and have verified attendance.
- ✓ Attend at least one session during the conference. Credits will be given based on your attendance at sessions. If you have verified attendance in all sessions, you will receive the credit amounts shown above.
- ✓ **TO RECEIVE CE HOURS OR A CERTIFICATE OF ATTENDANCE, YOU MUST COMPLETE THE EVALUATION!** Click the corresponding link in the email you will receive after the event to access the evaluation.
 - If you do not receive a link to the survey within **2 business days** of the event, please email CEInfo@mphi.org for next steps. Include your activity name and date with your request.
- ✓ Certificates are immediately generated upon the completion of the evaluation. You will be able to download the PDF certificate from the submission page and a copy will also be sent to your email.
- ✓ We do not keep an archive of past certificates, so please retain a copy for your records.
- ✓ Direct any questions to: CEInfo@mphi.org

PLEASE NOTE: CREDIT WILL NOT BE AWARDED UNLESS ALL CRITERIA IS MET

PURPOSE:

The Michigan Department of Health and Human Services – WIC Division is pleased to host our annual WIC Training and Educational Conference in-person at the Grand Traverse Resort. The 2024 WIC Training and Educational Conference brings together both internal and external experts to touch on current public health, outreach, communication, and nutrition issues and provide unique and actionable tools for addressing these issues. The purpose of this event is to provide a rich learning experience for WIC staff statewide, so that they in turn may continue to provide excellent service to over 200,000 clients each month.

LEARNING OUTCOME:

Staff will know updates on topics such as breastfeeding, nutrition, customer service and health equity, and from partner organizations who serve the WIC population with other services. Staff will have improved skills in addressing breastfeeding challenges.

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PERFORMANCE INDICATORS:

- 1.1.3 Keeps abreast of changes in practice and in the practice environment that affect individual competence and legislative scope of practice.
- 1.1.5 Integrates new knowledge and skills into practice.
- 2.3.5 Collaborates with others when knowledge, skill or experience are beyond their competence level.
- 4.1.1 Demonstrates effective problem solving and professional judgement to address needs.
- 4.1.2 Interprets and integrates evidence-based research and literature in decision-making.
- 4.1.3 Identifies misinformation and inaccurate information in order to inform decision-making.
- 6.3.1 Accurately and ethically shares research findings with a variety of audiences.
- 6.3.2 Utilizes innovative ways to disseminate research findings considering the target audiences.
- 8.2.1 Engages in educational activities to maintain knowledge and to obtain new knowledge of diseases and clinical conditions.
- 9.1.3 Identifies and analyzes factors that influence change in behaviors.

SESSION OBJECTIVES:

<p>Session #: OKN Session Title: Civic Power: Why WIC Matters for Democracy Presenter(s): Jamila Michener, PhD Available CE: 1.25 CNE, 0 IBCLC, 1.25 RD Objective 1: Describe research findings from the Social Policy Project—a Robert Wood Johnson Foundation funded study on the experiences of WIC, Medicaid, and SNAP beneficiaries across the country. Objective 2: Present evidence on the multidimensional ways that WIC helps low-income families. Objective 3: Explain the concept of civic power, and use it to explain how and why WIC matters for democracy.</p>	<p>Session #: GS1 Session Title: Trailblazing Together: Celebrating WIC's Milestone with a Renewed Commitment to Those we Serve Presenter(s): Shon Hart Available CE: 0 CNE, 0 IBCLC, 1.00 RD Objective 1: Define Passion and Purpose in Service. Objective 2: Identify the Art of Intentional Engagement. Objective 3: Define how to pave the way for a Transformative Future</p>
<p>Session #: 101 Session Title: A Recipe for Understanding WIC Foods Presenter(s): Tina Hickey, BAA, CLS, Maggie Heidenreich, MS. RD Available CE: 0 CNE, 0 IBCLC, 1.00 RD Objective 1: Identify WIC food packages Objective 2: Describe ways to increase WIC participation by providing good customer service Objective 3: Define ways to handle client questions and troubleshoot shopping issues</p>	<p>Session #: 102 Session Title: Reimagining the Future: Empowering our Children to Induce a Breastfeeding Culture Change Presenter(s): Dr. Amaka Nnamani, MD, FAAP Available CE: 1.00 CNE, 1.00 (L-Cerp) IBCLC, 1.00 RD Objective 1: Discuss the importance of educating children on the importance of breastfeeding. Objective 2: Describe how adverse childhood experiences can impact breastfeeding choices. Objective 3: Identify what state currently has a law that mandates breastfeeding education for children</p>

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<p>Session #: 103 Session Title: Navigating Pediatric Feeding Disorders Presenter(s): Rosalyn Davis, PhD., CCC-SLP Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Define pediatric feeding disorder. Objective 2: Identify two signs of a suspected feeding disorder. Objective 3: Describe two ways to help families seek available resources for a suspected feeding disorder.</p>	<p>Session #: 104 Session Title: Understanding and Collaborating with the Doula Community Presenter(s): Lisa Whitener, RN, IBCLC Available CE: 1.00 CNE, 1.00 (R-Cerp) IBCLC, 1.00 RD Objective 1: Define three benefits of doula care and at least one barrier to receiving doula services. Objective 2: Identify doulas in the community and locate MDHHS Doula Initiative resources. Objective 3: Describe how doulas can help increase breastfeeding initiation rates.</p>
<p>Session #: 105 Session Title: Introducing Michigan WIC Produce Connection Presenter(s): Constance Godinez, BS, MA, CSM, Michelle Moore, MSA Available CE: 0 CNE, 0 IBCLC, 1.00 RD Objective 1: Describe the Michigan WIC Produce Connection Objective 2: Identify the new FMNP Processes as related to State, Local Agency, Client and Authorized Growers. Objective 3: Define new terminology of FMNP as related to State, Local Agency, Client and Authorized Growers.</p>	<p>Session #: 201 Session Title: Cultivating Cultural Humility Within Participant Sessions Presenter(s): Malak Saddy, RD, LD/N, CEDS-C Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Define the concept of cultural humility and its significance in fostering respectful interactions within participant sessions. Objective 2: Identify how to incorporate cultural humility into public health through practical application. Objective 3: Discuss necessary skills to work effectively across diverse cultures.</p>
<p>Session #: 202 Session Title: Making Care Connections: Supporting Lactation Success through Midwifery Led Models of Care Presenter(s): Elon Geffrard, CD(DONA), CLC, ICCE Available CE: 1.00 CNE, 1.00 (L-Cerp) IBCLC, 1.00 RD Objective 1: Identify the benefits of the midwifery and birth center model of care t Objective 2: Describe relationship building to help support lactation success and support. Objective 3: Define best practice to forging these community relationships.</p>	<p>Session #: 203 Session Title: Beyond BMI: Cultivating Healthy Relationships to Food and Body Through Weight-Inclusive Care Presenter(s): Mary Balog, RDN, Certified Intuitive Eating Counselor Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Compare the principles of the Weight-Normative and Weight-Inclusive paradigms to nutrition and health management. Objective 2: Discuss the evidence and rationale for the use of a weight-inclusive approach for well-being. Objective 3: Describe examples of weight-inclusive nutrition and health goals.</p>

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<p>Session #: 204 Session Title: What's New in Oral Health in Michigan: Updates for WIC Staff Presenter(s): Emily Norrix, MPH, Heather Beavers, MM, RDH Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Describe status and challenges of dental care in Michigan including KOHA. Objective 2: Identify tools and best practices for helping individuals access oral health care. Objective 3: Describe importance of maternal and early childhood oral health care and the appropriate guidance and resources to help Michiganders.</p>	<p>Session #: 205 Session Title: Client-Centered Services: A Positive Framework for Encouraging Positive Behaviors Presenter(s): Karen Deehy, RD Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Identify which open-questions will help to evoke client's inner hopes around change. Objective 2: Describe proven goal-setting strategies for helping WIC clients adopt healthy habits. Objective 3: Define the difference between ambivalence and resistance with tips for approaching resistance in a positive way.</p>
<p>Session #: GS2 Session Title: Breastfeeding as a Health Equity Issue Presenter(s): Dr. Amaka Nnamani, MD, FAAP Available CE: 1.00 CNE, 1.00 (E-Cerp) IBCLC, 1.00 RD Objective 1: Identify at least 3 social determinants of health Objective 2: Describe how these social determinants of health impact breastfeeding. Objective 3: Define how the theory of planned behavior intersects with social determinants of breastfeeding.</p>	<p>Session #: GS3 Session Title: Intuitive Eating Fundamentals: Introduction to a Non-diet Approach to Nutrition Presenter(s): Mary Balog, RDN Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Discuss the origin and purpose of the Intuitive Eating framework Objective 2: Identify screening tools to identify chronic dieting or disordered eating behaviors. Objective 3: Describe examples of non-diet goals that are in alignment with the Intuitive Eating principles.</p>
<p>Session #: 301 Session Title: Medicaid Eligibility 101 Presenter(s): Kayla Lowers Available CE: 0 CNE, 0 IBCLC, 1.00 RD Objective 1: Identify the Medicaid groups that have an impact on WIC eligibility Objective 2: Define key Medicaid eligibility criteria Objective 3: Describe a Medicaid deductible.</p>	<p>Session #: 302 Session Title: Neurodivergent Affirming Lactation Support for the Autistic Parent Presenter(s): Julie Metheney, MS, CCC-SLP, IBCLC Available CE: 1.00 CNE, 1.00 (L-Cerp) IBCLC, 1.00 RD Objective 1: Identify the different types of neurodiversity that impact the breast/chestfeeding experience Objective 2: Describe the challenges neurodiverse people who are lactating face during their breast/chestfeeding process. Objective 3: Describe adaptations and strategies to improve the breast/chestfeeding.</p>
<p>Session #: 303 Session Title: Understanding Eating Disorders From A Clinical Perspective Presenter(s): Malak Saddy, RD, LD/N, CEDS-C Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Identify the characteristics and distinguishing factors of the four prevalent types of eating disorders. Objective 2: Define eating disorders signs and symptoms as well as red flags in pregnancy and children under the age of 5 years old. Objective 3: Describe understanding of treatment approach</p>	<p>Session #: 304 Session Title: Improving Health Literacy for Behavior Change Presenter(s): Rebecca Rivas, BS Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Identify health literacy best practices to WIC work experiences Objective 2: Identify accessible materials considering audience demographics and design, usability, and engagement. Objective 3: Describe actionable steps to improve a specific health behavior.</p>

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<p>Session #: 305 Session Title: Best Practices and Strategies for Implementing Blood Lead Testing in WIC Clinics Presenter(s): Angela Medina, MA Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Describe the importance of testing children and how to overcome potential barriers to testing, including billing. Objective 2: Define the changes in blood lead testing recommendations since the passage of the universal blood lead testing bills. Objective 3: Identify the methods for blood lead testing.</p>	<p>Session #: 401 Session Title: Relax, Relate, Release: How to Navigate Conflict in the Clinic Presenter(s): Christine Stancle, CLC, CPLC, BA Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Describe how stress impacts an individual’s response to opposition. Objective 2: Identify what factors contribute to the acceleration of conflict. Objective 3: Define ways to de-escalate contention in the clinic environment.</p>
<p>Session #: 402 Session Title: Neurodivergent Affirming Lactation Support for the Parent with ADHD Presenter(s): Julie Matheney, MS, CCC-SLP, IBCLC Available CE: 1.00 CNE, 1.00 (L-Cerp) IBCLC, 1.00 RD Objective 1: Describe the challenges neurodiverse people who are lactating face during their breast/chestfeeding process Objective 2: Define adaptations and strategies to improve the breast/chestfeeding experience Objective 3: Discuss support systems for lactation success</p>	<p>Session #: 403 Session Title: The Baby-Led Approach to Feeding: What Does the Research Say? Presenter(s): Katie Ferraro, MPH, RDN, CDCES Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Explain the recent peer-reviewed published literature that evaluates the safety and efficacy of a baby-led approach to feeding Objective 2: Describe infant feeding practices that reduce the risk of choking Objective 3: Apply nutrition counseling techniques and recommendations to prevent nutrient gaps and achieve fee.</p>
<p>Session #: 404 Session Title: We're Glad YOU're Here! Strategies for Maintaining a Supportive and Responsive Environment Presenter(s): Chardae Korhonen, LMSW, C-MMT Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD Objective 1: Identify the personal responsibilities each of us holds in fostering a safe and supportive atmosphere. Objective 2: Define practical tips and explore valuable resources to support a variety of mental health needs. Objective 3: Describe a personalized plan for seamlessly integrating these practices.</p>	<p>Session #: 405 Session Title: Data and System Updates: Research and Reports, Making the Most of It Presenter(s): Bagya Kodur, MS Available CE: 0 CNE, 0 IBCLC, 1.00 RD Objective 1: Identify how to research requests. Objective 2: Define information on usage of MI-WIC reports to increase efficiency Objective 3: Describe the changes in WIC population in recent years</p>
<p>Session #: CKN Session Title: Timing is Everything: Living History & Making History as Health Equity Leaders Presenter(s): Dr. Renee Canady, PhD, MPA Available CE: 1.00 CNE, 0 IBCLC, 1.00 RD</p>	

DISCLOSURES:

All presenters and planning committee members have completed a Financial Disclosures document that includes an explanation of Relevant Financial Relationships. Based on these forms none of the planning committee members or presenters have relevant financial relations with ineligible companies to disclose.



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AVAILABLE CONTINUING EDUCATION:

Nursing Contact Hours Designation

A total of **8.25** Nursing contact hours have been awarded for this activity by the Michigan Public Health Institute – Continuing Education Solutions (MPHI CES 2024412).

Michigan Public Health Institute-Continuing Education Solutions (MPHI-CES) is approved as a provider of nursing continuing professional development by the Louisiana State Nurses Association - Approver, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Awarded: 04/12/2024 Award Expires: 12/31/2024

Certified Lactation Consultant Designation (IBCLC)

A total of **5.00** instructional hours in topics on the IBLCE Exam Blueprint have been awarded for this activity by Michigan Public Health Institute - Continuing Education Solutions. Out of the 0.00 maximum instructional hours available; 4.00 are L CERPs, 1.00 are R CERPs, and 1.00 are E CERPs. (MPHI-CES 2024412L)

MPHI-CES is an approved Long-term Provider (CLT113-01) by the International Board of Lactation Consultant Examiners. Term expires 2024.

Awarded: 04/12/2024 Award Expires: 12/31/2024

Registered Dietitian Designation (CDR/RDN)

This activity awards a total of **9.25** CPEUs in accordance with the **Commission on Dietetic Registration's CEPU Prior Approval Program.** (MPHI-CES 182072)

Awarded: 04/12/2024 Award Expires: 04/11/2025

All participants have been provided with a copy of the event purpose statement, event goals, event objectives, session descriptions, session goals, session objectives, and disclosure statements prior to the start of this event.