



YEARS OF WIC

LEADERS IN NUTRITION

2024 MICHIGAN WIC TRAINING & EDUCATIONAL CONFERENCE

REGISTRATION INFORMATION

MAY 9-10, 2024

Grand Traverse Resort — Acme, MI

REGISTRATION DEADLINE:

APRIL 8, 2024



MIWICCONFERENCE.COM

About the MICHIGAN WIC CONFERENCE

The Michigan Department of Health and Human Services – WIC Division is pleased to host our annual WIC Training and Educational Conference in-person at the Grand Traverse Resort. The 2024 WIC Training and Educational Conference brings together both internal and external experts to touch on current public health, outreach, communication and nutrition issues and provide unique and actionable tools for addressing these issues. The purpose of this event is to provide a rich learning experience for WIC staff statewide, so that they in turn may continue to provide excellent service to over 200,000 clients each month.

CONTINUING EDUCATION

Continuing Education has been applied for Nurses, Registered Dietitians & Dietetic Technicians, and IBCLCs. Participant hours may vary due to sessions attended. Requirements for continuing education hours include attendance at each session and completion of an online evaluation. Certificates cannot be awarded to participants who arrive late or leave early. Partial credit is available. Evaluation will open during the last session on May 10, 2024. Please see the CE Easy Steps document for full requirements.

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FEATURED KEYNOTE SPEAKERS



Jamila Michener, PhD
*Associate Professor,
Cornell University*



**Dr. Renee Branch Canady,
PhD, MPA**
*CEO, Michigan Public
Health Institute*

CONFERENCE INFO

MICHIGAN WIC CONFERENCE

Thursday & Friday
May 9-10, 2024

CONFERENCE HOTEL

Grand Traverse Resort
100 Grand Traverse Village Blvd
Acme, MI 49610

CONFERENCE FEES

WIC Staff - FREE
Non-WIC Full Conference - \$95
Non-WIC One Day - \$75

OVERNIGHT LODGING

WIC Program Staff:

Costs will be reimbursed to qualified WIC agencies up to a predetermined limit. A reimbursement form will be provided to WIC Coordinators. Any lodging charges in excess of your agency's reimbursement amount must be covered by each individual WIC Local Agency. Each agency is responsible for contacting the hotel to make reservations.

Non-WIC Attendees:

Non-WIC participants are responsible for their own lodging arrangements and payment.

Infants under 6 months and in mothers' arms are welcome. For safety and space concerns, please, no strollers.

CLICK TO REGISTER

Overnight ACCOMMODATIONS

The venue for the 2024 Michigan WIC Training and Educational Conference is the:

Grand Traverse Resort
100 Grand Traverse Village Blvd
Acme, MI 49610
Toll Free: (800) 968-7352

- Hotel guestrooms \$85 (excluding applicable taxes and fees) are reserved for the Michigan WIC local agency's room allocation participants and Michigan WIC state agency staff.
- Tower guestrooms \$179 (excluding applicable taxes and fees) are available for additional reservations beyond the room allocations and non-Michigan WIC attendees.

Please note there is an additional \$20.95 per room per night resort fee.

Reservations must be made by **April 8, 2024**, to receive the special conference rate. To obtain the special overnight rate, you must call the Grand Traverse Resort to make your reservation and mention that you are with the 2024 WIC Conference.

Conference attendees are responsible for their own individual room reservations and cost.

NOTE: The WIC Division will not pay for additional lodging or travel expense costs.



LODGING REIMBURSEMENT

The Lodging Reimbursement Form will be emailed to WIC Coordinators. To receive your approved lodging reimbursement, please complete and return the Lodging Reimbursement Form with hotel room receipts to schau@mphi.org by **May 24, 2024**. Reimbursement will be processed within 45 days.

VISIT TRAVERSE CITY

In between nature and water, you'll find a community connected by both. Where we take care of each other and what's around us. Respect the land and water. Connect with friends. Celebrate everything else. Always the right time. Always the right place. Exactly where you should be – Traverse City.